



Statement from the Asia Internet Coalition (AIC) on

Thailand's Digital Tax Move

10 June 2020

(Please attribute the below quote to Jeff Paine, Managing Director, Asia Internet Coalition)

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"The AIC is concerned that this new draft bill will lead to increased costs for Thai consumers and will hurt Thai SMEs that rely on global platforms to do business. As Thailand begins the process of reopening its economy, cost effective access to global consumers will be a crucial factor.

Countries need to harmonize their national approach with the global consensus, and maintain their efforts and commitment to the OECD's multilateral efforts to address the digitisation of the economy. Unilateral action by countries in establishing national policies will hamper progress towards a fair, simple and efficient global system.

AIC encourages ongoing and substantial industry dialogue to ensure legal frameworks consider diverse perspectives and industry consultation. Importantly, governments should ensure that any regulatory changes provide a reasonable grace period for compliance, minimising the risk of service disruption to consumers and businesses. "

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About the Asia Internet Coalition

The Asia Internet Coalition (AIC) is an industry association comprising leading internet and technology companies. The AIC seeks to promote the understanding and resolution of Internet policy issues in the Asia Pacific region. Visit www.aicasia.org for more information.