



Media Statement from the Asia Internet Coalition (AIC) on

VIETNAM's amendments to Decree 72 of 2013 on the Management, provision and use of Internet services and online information

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(Please attribute the comment below to Jeff Paine, Managing Director, Asia Internet Coalition)

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Decree 72's proposed content controls raise serious data privacy and governance concerns, while proposals to license online platforms create new barriers to entry that could harm SMEs and startups that are leveraging these to power Vietnam's digital economy. Local data storage requirements also ignore the importance of free cross border data flow to global economies, likely increasing cost and complexity for businesses and reducing Vietnam's attractiveness as an investment destination.

AIC strongly urges Vietnam to instead pursue industry dialogue and collaboration to shape its digital policies, ensuring alignment with global best practices that promote innovation and long-term growth for Vietnam's digital economy.

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**About the Asia Internet Coalition**

*The Asia Internet Coalition (AIC) is an industry association comprising leading internet and technology companies. The AIC seeks to promote the understanding and resolution of Internet policy issues in the Asia Pacific region. Visit [www.aicasia.org](http://www.aicasia.org) for more information.*